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PEOPLEMATTER PROCESSES ONE-MILLIONTH APPLICATION Service-Industry HR Software Provider Accomplishes Major Milestone

Charleston, S.C. — Feb. 27, 2013 — PeopleMatter, provider of the fastest-growing, comprehensive HR software designed for hourly workforces, announced today the company's celebration of its one-millionth applicant – Sam Martin. This applicant, a 21-year-old college student based out of Indianapolis, Ind., recently filled out PeopleMatter's online application to work for Scotty's Brewhouse. He was seeking an opportunity to work for a "hip, young, socially active" company. As the latest hire for Scotty's Brewhouse, Martin was surprised and enthusiastic to learn of his role in the software company's history as the millionth applicant.

Martin, a student at Indiana University-Purdue University Indianapolis, majors in Public Affairs and Environmental Studies, focusing on Philanthropic studies. He will join the Scotty's Brewhouse team at the company's downtown Indianapolis location on March 5 as a server. To celebrate the one-millionth-applicant milestone and all the people who have applied through the PeopleMatter Platform, PeopleMatter presented Martin with an iPad mini. Once he begins his new role, Martin will be able to use the tablet device to access his employee account for scheduling through PeopleMatter SCHEDULE™ and for future training through PeopleMatter LEARN™.

"A friend of mine referred me to the job, and I filled out the application online," said Martin. "As a Public Affairs and Environmental Studies major, I really liked that it was paperless. PeopleMatter is definitely doing a good thing for the environment."

PeopleMatter's mission to "change the way the hourly workforce works" has driven the company's success. Pairing the company's aggressive product growth and development with a simple, intuitive design has allowed the Platform to rapidly build a client base in the foodservice, retail and hospitality verticals. In 2012, the number of applications on the PeopleMatter system increased by 372 percent. Additionally, the live units on the PeopleMatter Platform increased by 175 percent, with 1,089 new live units in Q4 alone.

PeopleMatter clients report substantial results, including: lowering turnover 40 percent; cutting scheduled overtime by 13 percent; reducing new hire paperwork by 94 percent and support time by 97 percent; decreasing training course-creation time 825 percent; and increasing tax-credit submissions by 167 percent and seeing labor savings of \$124,000.

PeopleMatter's HR Platform is an easy-to-use people management Platform that manages all of a company's people, processes and paperwork online. PeopleMatter's Platform consists of three modules:

- **PeopleMatter HIRE™**: finds and hires the best candidates quickly with integrated, easy-to-use applicant tracking, screening and onboarding tools.
- **PeopleMatter LEARN™**: trains an exceptional team fast, tracks team members' progress and keeps them motivated with an online learning management system.

- **PeopleMatter SCHEDULE™**: manages schedules and controls costs with mobile scheduling tools that lets the entire team view and manage shifts in real-time.

In the last year, PeopleMatter has added a long list of new customers, including The Krystal Company, Freedom Valu Centers, Ruth's Chris Steakhouse, American Retail Services and The Palm. These companies have joined the ranks of initial customers such as Boloco, Parker's Company, Cooper's Hawk Winery, Fiesta Mart, Noodles and Scotty's Brewhouse. When the one-millionth application was for a position with PeopleMatter's first client — Scotty's Brewhouse — the milestone was especially meaningful for the PeopleMatter team.

"Scotty's Brewhouse has been on board with PeopleMatter's vision for streamlining and automating HR from the very beginning," said Kim Lewandowski, Scotty's Brewhouse HR Director. "Their culture and energy have always been a good match for our company's fun, fast and social atmosphere. How exciting to discover our role in this achievement and share in the celebration."

The PeopleMatter team took the time to raise a champagne toast in honor of the company milestone. In addition, the leadership team sent handwritten thank-you notes to each employee, expressing appreciation for the hard work and dedication that led to the moment with a playful "thanks a million."

"In the last year, PeopleMatter has achieved several major milestones," said Nate DaPore, PeopleMatter President and Chief Executive Officer. "We've added leading brands to our family, launched PeopleMatter SCHEDULE, and introduced a voice activated scheduling assistant — establishing PeopleMatter as the only comprehensive people management system for the hourly workforce. Now, we're celebrating one million applications. Hitting the one million mark in less than two and a half years is a big achievement, especially for the PeopleMatter team members who were here to see our first online application."

For more information on PeopleMatter's one-millionth applicant, go to www.peoplesmatter.com/one-million.

About PeopleMatter

PeopleMatter provides the only comprehensive human resource management solution for the service industry. We help employers identify, develop and engage dependable talent to provide exemplary customer service. PeopleMatter's platform of HR tools handles hiring, scheduling, learning, recognition and performance management. Our integrated technology manages the process, so employers can focus on the talent. PeopleMatter. The name says it all. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplesmatter.com, [@peoplesmatterhr](https://twitter.com/peoplesmatterhr) and facebook.com/PeopleMatter.HR.

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